

LEVELS OF COMMUNICATION

The More Personal, the Better

The more personal the communication, the more effect it has.

The levels of communication are:

In-person – this is the most effective communication. Insist on meeting with your MP and prepare for the meeting. Have follow-up meetings.

Telephone – this is the second most effective. Even if meeting in person, have follow-up calls. Have calls on different subjects and on the MP's actions. Telephone calls with staff members are also effective. Speak to them about the issues as if they were the MP.

Personal letter – a handwritten letter is the third most effective communication. If it is not handwritten, as long as it is clearly a personal letter and signed, it is almost as effective. And there is no limit on the number of letters you write. If 1000 people commit to a letter a week to all 338 MPs, that is 1000 letters a week to all MPs.

Pre-written letter which you have added to. Pre-written letters, like ones on the NHPPA site, if added to by you, are lower than personal letters.

Email - is the lowest form because it is the easiest. Better than nothing, but less effective.

Mail and Fax Letters – Do this for each letter and you get two letters to them in a physical form.

Do all forms of the levels of communication outlined above

The idea is for your communications to make clear that you are passionate about the issue. So passionate that you are communicating on such a scale that the MP and staff have never experienced this before.

Make it clear this is a voting issue for you!

DO ALL THE LEVELS OF COMMUNICATION OVER AND OVER AGAIN – At least every other week.

Remember: the whole point is to make it clear you are a concerned citizen who will not go away until the MP solves the problem.